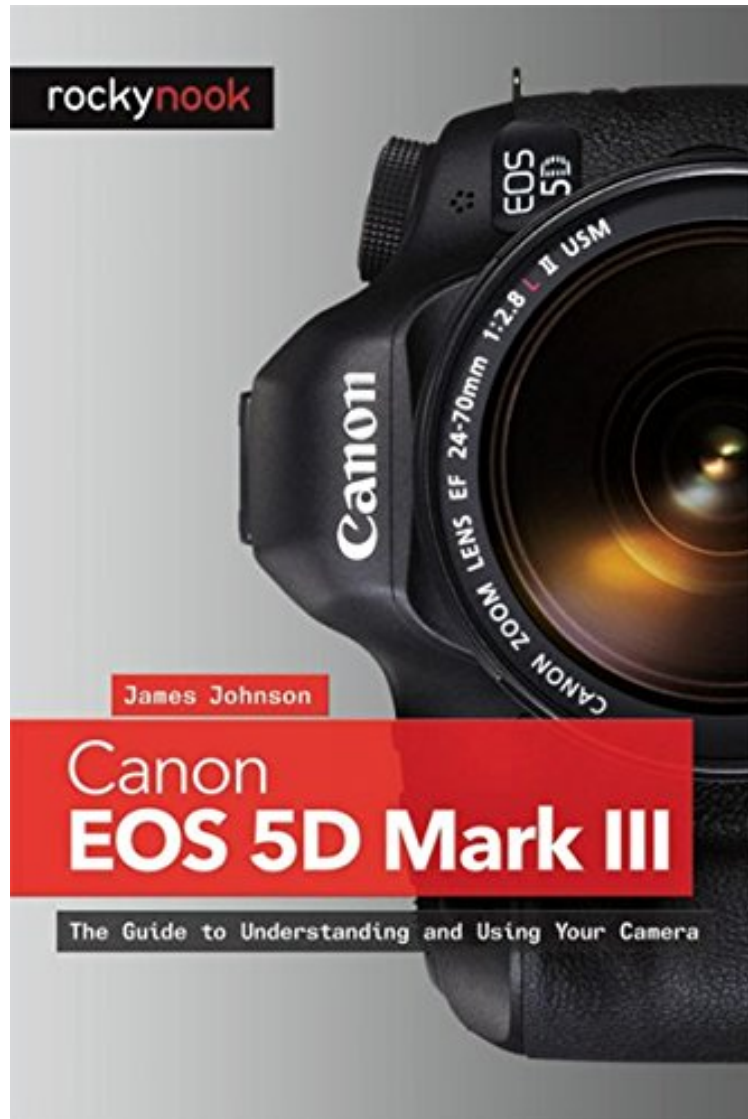


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Canon EOS 5D Mark III: The Guide to Understanding and Using Your Camera

James Johnson

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James Johnson : Canon EOS 5D Mark III: The Guide to Understanding and Using Your Camera before purchasing it in order to gage whether or not it would be worth my time, and all praised Canon EOS 5D Mark III: The Guide to Understanding and Using Your Camera:

3 of 3 people found the following review helpful. Those giving the book 3 or fewer stars have not, in my opinion, fully appreciated James clear writing and personal opinions. By Bill GHaving just purchased the 5D Mark III, I was

intimidated with the Instruction Manual. Before purchasing Johnson's book I read all the reviews for 1, 2, and 3 star reviews. I wanted to know why purchasers were so unhappy with the book. The biggest complaint was some thought his book was just a glorified manual and not worth the cost. Well I disagree! In the camera manual on pages 18 19 There are small drawings with all the buttons and dials labeled and in parentheses the page number describing that controls function. In Johnson's book there is a photo of the camera from every angle with everything labeled. I copied those pages and laminated them. For example, in the manual it labels the Main Dial (page 45). On page 45 are approximately 3 short paragraphs of very succinct information. In Johnson's book he devotes an entire page to describing, in easy to read logic, what it is, how it works, and how it relates to the operation of the camera. It's a good manual, and a terrific book. Well worth the price.0 of 0 people found the following review helpful. Lengthened instruction manual onlyBy Ted BookerThis is a lengthened instruction manual only. Don't buy it if you want tips and trick about how to use the camera. I wanted a book that elaborated more clearly than the instruction manual and that's what I got. No more, no less. It does a fine job of doing just that.5 of 5 people found the following review helpful. Put this book in the box with every cameraBy yelnatsI find the instruction manuals Canon includes with their cameras a challenge to read. James Johnson's guide to the Canon EOS 5D Mark III is a dream come true for me. His writing is clear and easy to read. I've had my Mark III since it became available last year and have had questions that I didn't think would ever be resolved. Not anymore.

The Canon EOS 5D Mark III is the latest in Canon's line of full-frame DSLR cameras. Its impressive array of capabilities and advanced controls allow the photographer ever more influence over the final image. With this comes more menus, buttons, and dials that the photographer must learn how to use to take full advantage of the camera. This book explores the features and capabilities of the 5D Mark III in a way that far surpasses the user's manual. It guides readers through the camera features with step-by-step setting adjustments; color illustrations; and detailed how, when, and why explanations for each option. Every button, dial, switch, and menu configuration setting is explored in a user-friendly manner, with suggestions for setup. The informative text is illustrated with screenshots and example images throughout, making it easy to follow along. Author James Johnson covers everything from the basic features of the camera to the numerous advanced photographic options as he discusses topics such as focus and exposure, lenses, lighting, custom settings, and more. With this book as your guide, you'll learn how to get the most out of this powerful camera.

About the AuthorWhen James (Jim) Johnson retired from a 25-year career as a software developer for IBM, he had already been working as a contract technical editor for Microsoft. After his retirement, technical editing and writing became his primary source of income to cover the cost of his "toys" - most of which were computer and photographic equipment. Jim's involvement with cameras began in the mid '50s when he needed to record the interior of caves in Kentucky. At the time, the greatest challenge was to provide adequate illumination, so he purchased a Leica 3F camera (which was the norm at that time) and experimented with numerous lighting sources. He was later able to add a nice piece of brass-and-glass that had been manufactured by Canon during the post-war occupation. That 100 mm telephoto was every bit as sharp and capable as the Leica lenses. Such began Jim's appreciation for Japanese camera equipment. Jim and his wife Heather live on the California coast in a home that overlooks the Morro Bay estuary. The coast, the bays, and the mountains combine to host a vast array of botanical subjects, which are the focus of Jim's current photographic interest.