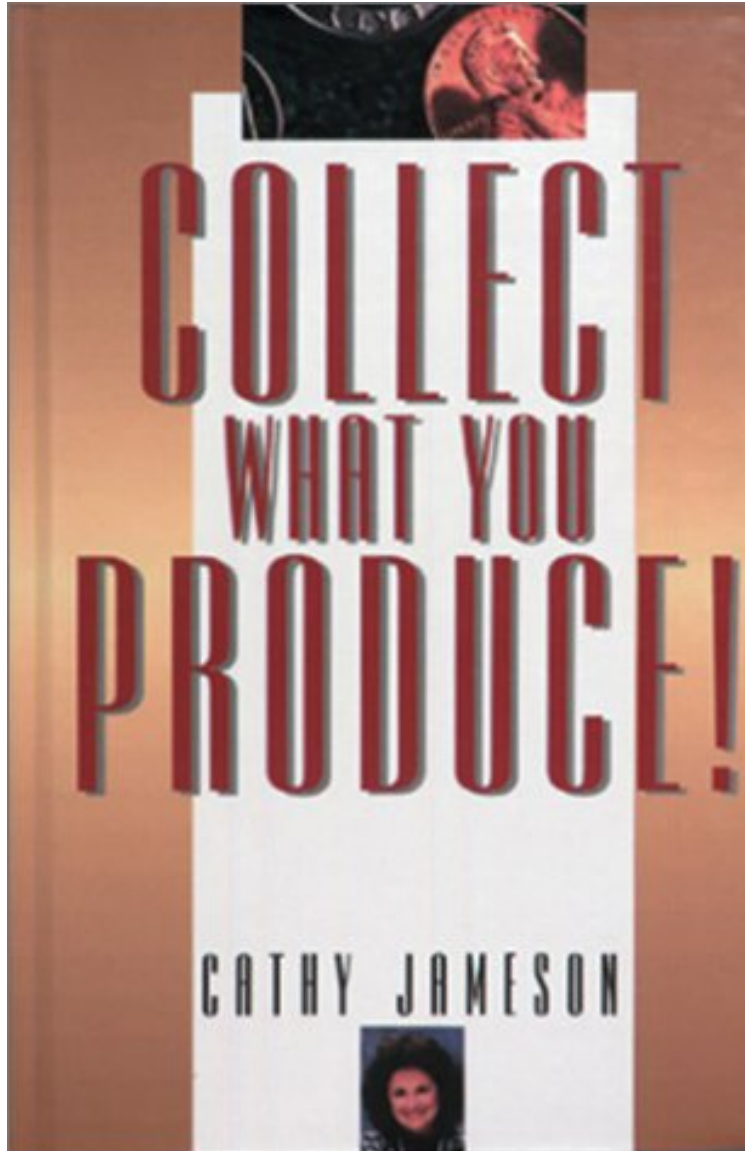


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## Collect What You Produce! (Dental Economics)

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Cathy Jameson creates another valuable tool every dental office needs! Collect What You Produce! is an applied guide to the successful implementation of collection strategies for the dental business. Jameson's book shows the dental team

how to: set an effective financial policy; make financial arrangements; collect at the time of service, with special emphasis on collecting past-due accounts. This book benefits any dentist and dental staff looking to enhance the bottom line of practice management according to Jameson's proven philosophy of effective communication and office teamwork.