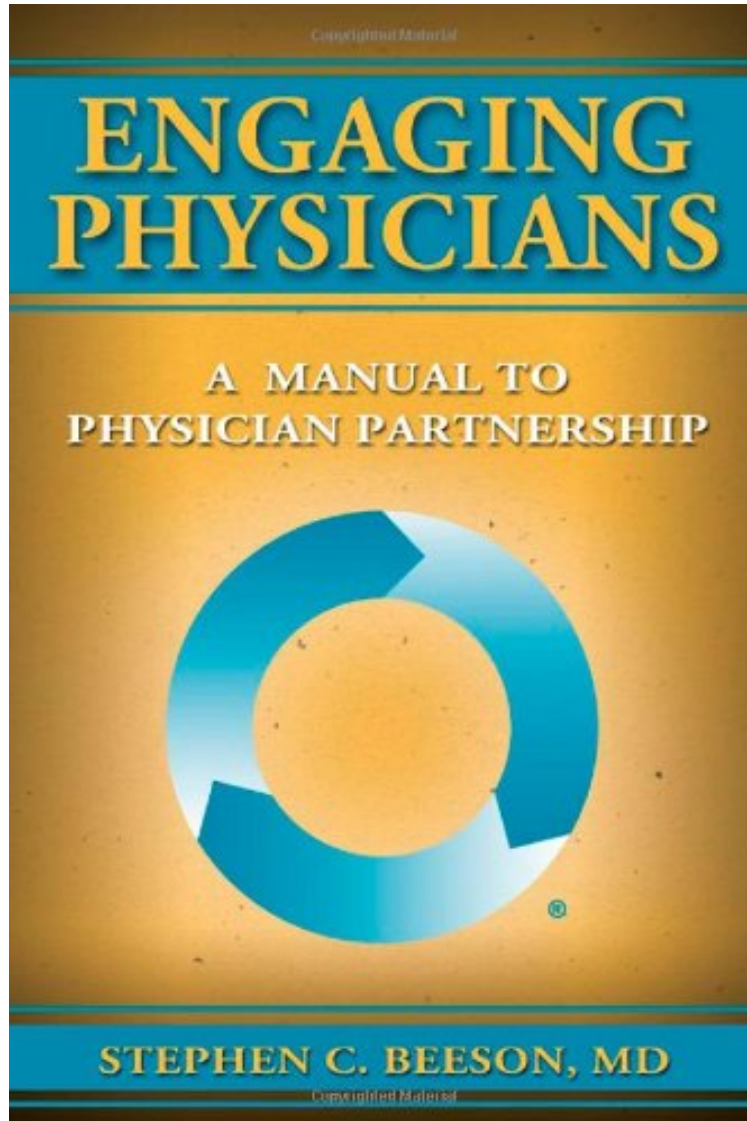


[Download] Engaging Physicians: A Manual to Physicians Partnership

Engaging Physicians: A Manual to Physicians Partnership

Stephen C. Beeson

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Stephen C. Beeson : Engaging Physicians: A Manual to Physicians Partnership before purchasing it in order to gauge whether or not it would be worth my time, and all praised Engaging Physicians: A Manual to Physicians Partnership:

A Proven How-to Manual to Build Physician Partnership and Create a Performance Culture Engaging Physicians: A Manual To Physician Partnership, a new book by Dr. Stephen C. Beeson, is a tested, staged approach to create

physician loyalty, improve physician partnership and generate superior organizational performance. Dr. Beeson, author of the best selling, *Practicing Excellence, A Physicians Manual to Exceptional Health Care*, and Medical Director of Studer Group, brings a simple and specific approach to getting physicians on board, and engaging physicians in healthcare performance efforts. The intention of this manual is to help leaders and physicians care for the patient above all else, and to make the pursuit of saving lives and making a difference our shared purpose, says Dr. Beeson. When you can stand together, side-by-side with physicians, and when physicians become champions for the mission, your organization will become unstoppable. *Engaging Physicians* is filled with tactical tools to help leaders partner with the most pivotal players in the system and shows leaders how to:

- Create and boldly project a compelling organizational vision
- Assemble a high-performance leadership structure, built to achieve outcomes based on a proven evidence-based leadership model
- Select, develop and activate effective physician champions to lead change
- Train and develop physicians using proven behaviors that dramatically improve clinical care and the patient experience
- Use performance feedback and data reporting to physicians to drive and improve quality and service outcomes
- Create, communicate and implement physician behavioral standards consistent with an organizational vision
- Manage disruptive physicians in a proactive, fair and consistent manner
- Recognize physicians in a way that generates physician organizational loyalty

This book fills the Gap created by *Hardwiring Excellence* and *Practicing Excellence*, serving as a how-to manual to guide organizations in their efforts to build a culture of excellence. Dr. Beeson, with his vast experience in medical system organizational change in his own Sharp Experience, as well as nationally through his coaching, lays out step by step the methods to inspire physician engagement. He also provides the tools organizations will need to train providers to improve the quality and service of the health care they deliver to every patient, every time. --William Storo, MD, pediatrician, Dartmouth Hitchcock, Concord, NH

Dr. Beeson skillfully and systematically lays out a roadmap for empowering physicians to lead the change in healthcare delivery. This proven methodology provides the structure and skills for leaders and physicians to hold each other accountable for providing excellent care. This book is a must read for physician and healthcare organization leaders that wish to take charge in creating systems of safe, efficient and effective care. The kind of care you want for yourself and your family. --Ken Davis, MD, Chief Medical Officer, San Antonio Methodist Healthcare System, San Antonio, TX

Dr. Beeson's new book couldn't have come at a better time. His step-by-step approach to achieving powerful collaboration with physicians is the perfect prescription for what is needed to deliver on the promise of clinically excellent and compassionate care. This new manual should be required reading for all healthcare executives and physician leaders who aspire to create a better future for their patients and themselves. --David S. Fox, President - Advocate Good Samaritan Hospital, Downers Grove, IL

About the Author

Dr. Stephen Beeson is a nationally recognized presenter who has provided tools and tactics for engaging and training physicians to medical groups and hospitals throughout the country. Dr. Beeson's physician training efforts have focused on providing tactical behaviors to physicians to improve patient care and drive organizational performance through physician engagement, leadership and performance improvement.

Stephen Beeson is a board-certified family medicine physician practicing with Sharp Rees-Stealy Medical Group. In 2002, Dr. Beeson was selected by Sharp HealthCare leadership to serve as the Physician Fire Starter for the Sharp Experience, an organizational commitment to service and operational excellence. Dr. Beeson's patient satisfaction ranks him in the 99th percentile nationwide, and the San Diego County Medical Society voted him as one of San Diego's Best Physicians in 2005, 2006, 2007 and 2008. Recently, Dr. Beeson was a recipient for the Center of Recognized Excellence Award for Individual Service Excellence, and Sharp HealthCare was the recipient of the prestigious Malcolm Baldrige Award for 2007 for organizational performance.

Dr. Beeson graduated magna cum laude from the University of California, where he also completed his medical school and residency training. Dr. Beeson has authored, developed and implemented physician training programs including the Sharp Rees-Stealy Physician Pledge, the Physician Performance Dashboard for patient satisfaction, the Physician Guide to Service Excellence, the Physician Excellence Award Program, new physician orientation and training, individual physician coaching, physician interviewing and selection processes, and the Acts of Excellence electronic physician training program. Dr. Beeson now brings these proven tactics to medical groups and medical staffs across the country.

In September of 2006, Dr. Beeson released his new book, *Practicing Excellence. A Physician's Manual to Exceptional Health Care*. This national best seller articulates a strategic, prescriptive "how-to" approach to engage and train physicians to drive organizational performance. In May of 2009, Dr. Beeson will be releasing his second book, *Engaging Physicians, A Manual to Physician Partnership*, to guide leaders across the country in a tactical, staged approach to physician partnership.

Dr. Beeson is passionate about providing exceptional care to patients and works with Studer Group as a medical advisor, speaker and physician coach to broaden the difference he can make with physicians across the country.