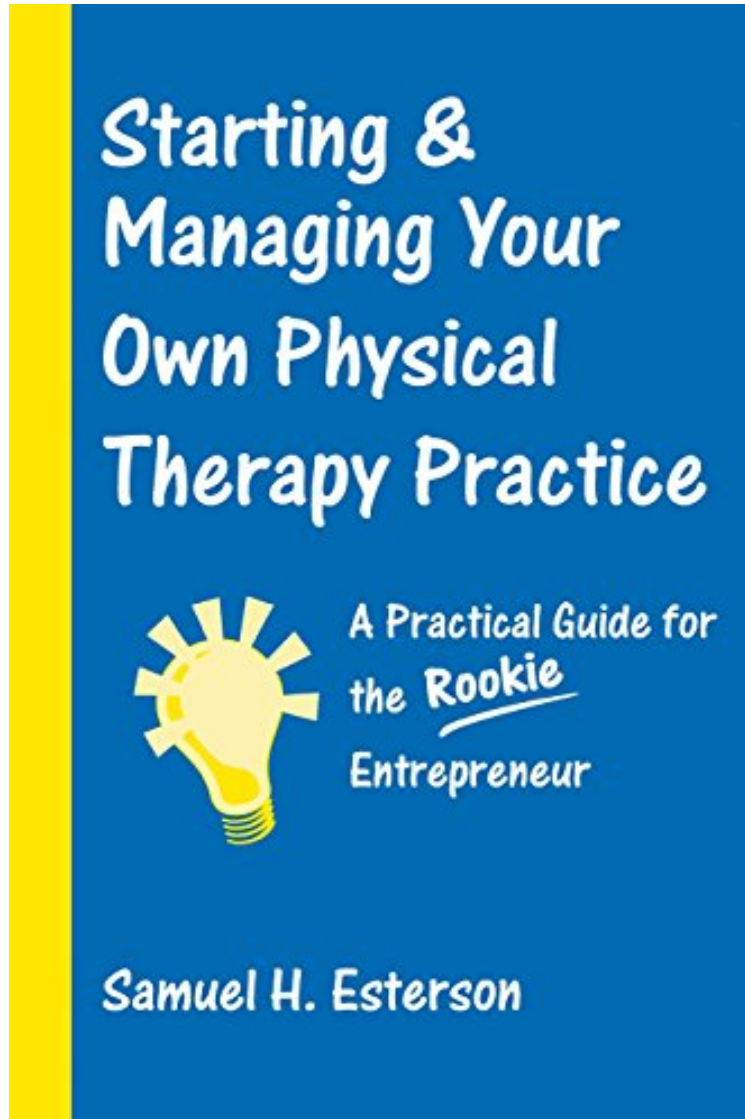


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Starting And Managing Your Own Physical Therapy Practice

Samuel H. Esterson

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Samuel H. Esterson : Starting And Managing Your Own Physical Therapy Practice before purchasing it in order to gage whether or not it would be worth my time, and all praised Starting And Managing Your Own Physical Therapy Practice:

2 of 2 people found the following review helpful. Good but parts are outdatedBy Kodiak11364While this book provides a good roadmap for what you should do before venturing into opening up a PT practice, some of the areas are severely outdated and in dire need of an update. I would have purchased a more current book, but based upon reviews

of this and other books, I opted for the older book as the clinician who wrote it has a better track records than some of the other authors who have published. Much of this book was covered as part of a business course that was offered by the PT school I attended, but it is a great refresher. 3 stars for ease of assimilation and structure. An up-to-date version would garner a higher rating. 2 of 2 people found the following review helpful. PT Book Review By thomasv Excellent book, great to start out with but I don't fully agree with all of the author's business approaches. Especially if you want to open up multiple offices. I do suggest the read, it is straight forward and has the essentials you need to know. Well worth it. 4 of 5 people found the following review helpful. EXCELLENT BOOK! By Brian J. Thompson I am in the midst of starting my own PT practice. I had a few questions about insurance, and a few other particulars about starting this type of company. This book was very helpful, very informative, and gave a lot of references of where to go to get information. I read other reviews saying it wasn't a good "marketing" book, or the book seemed like the author was trying to talk you out of opening your own PT practice, but its not a marketing book and the author is just preparing you for possible pit-falls of the business. Excellent book if you are thinking of starting your own PT practice, I got a lot of valuable info out of it!!

This basic handbook on how to start up a private physical therapy practice is a hands-on guide for any physical therapist who is contemplating or preparing to go out on his/her own. Starting Managing Your Own Physical Therapy Practice is a one-of-a-kind guide that offers insight into the how's, what's, and where's of private business and gives the practitioner enough information and insight to veer him/her in the proper direction. This book is a guide map, a tool developed to open your eyes to what is necessary to open and run your own, successful practice.